

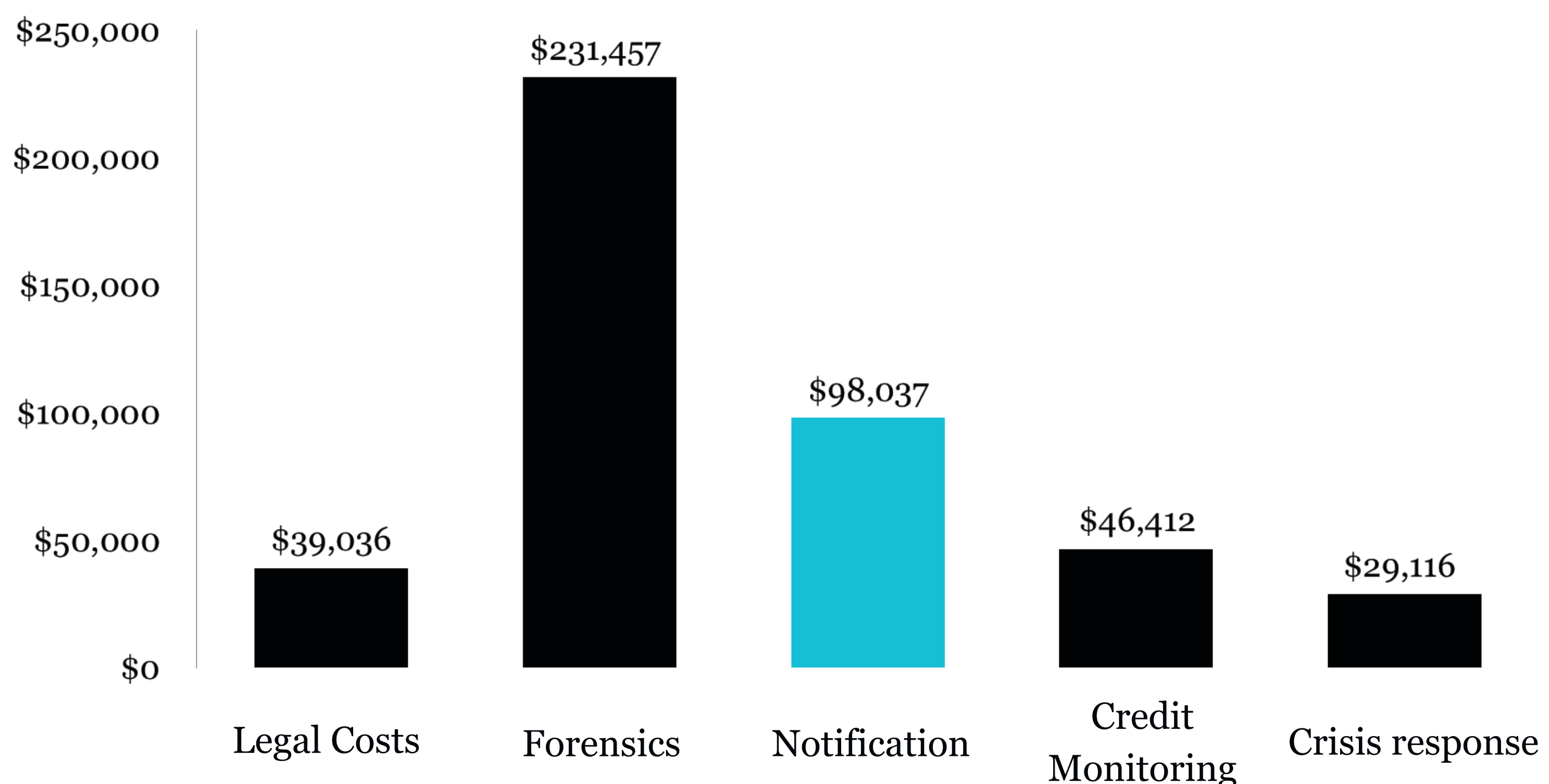
# Chubb Cyber: Did You Know?

## Canadian Federal Privacy Law is Changing

On November 1, 2018 changes to the Personal Information Protection and Electronic Documents Act (PIPEDA) will require organizations to:

- ✓ Notify affected individuals about privacy breaches
- ✓ Report privacy breaches to the Office of the Privacy Commissioner of Canada
- ✓ Keep and maintain internal records of every breach of safeguards involving personal information under their control

Chubb Three Year Average Cost of First Party Expenses



\*Figures in USD currency and based on North American claims. As of October 2017.

### How can Chubb's Cyber ERM Insurance Policy Assist?

Incident Response Services: dedicated hotline, email address and Cyber Alert mobile application



Incident Response Coach from a pre-approved law firm adept in handling cyber matters such as:

- ✓ Investigating the legitimacy of the event.
- ✓ Managing the legalities if sensitive information has been compromised.
- ✓ Involving other incident response specialists as required (public relations, forensics, and others).

### Unparalleled Experience in Post-Incident Response



Chubb Cyber Index: [chubbcyberindex.com](http://chubbcyberindex.com)

Chubb Cyber Microsite: [chubb.com/ca-en/cyber](http://chubb.com/ca-en/cyber)

